

**Aisha Taylor Issah**, Founder & CEO of the Sistahs in Business Expo, is a successful entrepreneur, ordained minister, and former college professor. Aisha launched the Sistahs in Business Expo (SIBEXPO) in October 2017, with the goal of providing an affordable and accessible platform where entrepreneurial women of color could grow and showcase their businesses while gaining valuable resources and information. SIBEXPO is the country's only multi-city small business expo created specifically to celebrate entrepreneurial women of color, the country's largest and fastest growing demographic of entrepreneurs.

The Sistahs in Business University was added to the brand in early 2019 in an effort to train and equip entrepreneurs with the skills, tools, and resources needed to start, scale, and propel their businesses to the next level. The brand later expanded to add the Sistahs in Business Foundation, a 501c3 which provides grants to entrepreneurial women of color.

In April 2021, Aisha spearheaded the brand's successful launch of The Sistah Shop, a beautiful 5000+ sq ft retail location and e-commerce destination that features over 90 brands by entrepreneurial women of color, located at The Mills at Jersey Gardens in Elizabeth, NJ.

Born and bred in Brooklyn, Aisha is no stranger to hard work and understands the needs of the urban demographic. Over the years, she and her work have been featured in numerous publications and media outlets including Black Enterprise, Sheen Magazine, NBC, CBS, ABC, and FOX. She is a graduate of the University of South Carolina (B.S.), Marist College (MPA), and New York Theological Seminary (M.Div.); and is a proud member of Delta Sigma Theta Sorority, Inc.

Aisha resigned from her role as an Executive Director with the City of New York after 14 years of service to focus on her ministerial and entrepreneurial endeavors. Since that time, she has grown SIBEXPO into a national brand, led prison ministry efforts as a regional Field Director with Prison Fellowship (an international prison ministry), worked as a Lead Instructor for the NYC Grow with Google Learning Center, led TAYLORmade - Professional Career Consulting firm, co-founded with her sister, and impacted countless small businesses and career professionals through her passionate leadership, mentorship, and guidance. Her greatest joy is found in being a nurturing mother to her one-year-old son Austin, a devoted wife to her husband Ramani, and a faithful servant at the St. Luke Baptist Church in Paterson, NJ where she serves as the Associate Minister for Children, Youth, & Young Adults.