

An author and award-winning Interior Designer featured on the cover of LWL Magazine, Forbes, FOX 5 DC, iHeart Radio, Pandora, The Elegant Journal, Medium, she has walked the red carpet for events such as Essence magazine and featured on the Billboard in NY Times Square. Nayoka Simone is also the CEO and Founder of NyRai Interior Designs, LLC, Black Design Magazine and Noir by NyRai luxury candles and scents featured at the MGM National Harbor. Nayoka strives to design unique interiors that will have a positive impact on her clients' lives. She possesses a desire to create and design interiors that exceed clients' expectations. With an eye for quality, a superior sense of style, and a client-centered approach to business, Nayoka Simone has proven herself as an innovative designer. She offers a balance of creativity, collaboration and forward thinking. She also a home organization and declutter advocate who believes that physical clutter is sometimes a correlation with a mental clutter. She's extremely passionate about helping individuals and organizations declutter both their physical space and mind to increase productivity.

Nayoka Simone, found her love designing homes in 2016, that's when she embraced her entrepreneurial spirit, founding NyRai Interior Designs. Her goal is to assist both residential and commercial clients in creating timeless spaces. Whether classic or contemporary, across a vast range of styles, Nayoka Simone hosted events in collaboration with McCormick Paints on color theory and textures and host design workshops. She is steadily interested in working and teaching others how to live comfortably in their home.

In her previous role as CEO and Wedding Planner with her previous business Exquisite Weddings by Simone. Nayoka Simone partnered with many mid-scale organizations. Overseeing the complete design of the wedding, organizing and personalizing each wedding throughout the entire planning process. She also implemented the full design concept for the wedding and reception location. Weddings are unique to each client's vision for their dream wedding. Therefore, she ensured to personalize each wedding while maintaining continuity of each client.

Nayoka Simone's ability to develop client relationships based on respect, trust, and confidence has been the key to her success as a designer. Skilled at creating beautiful designs under a variety of budgets, styles, timeframes, and requirements,

Nayoka Simone guide her clients through every phase of the design process. She remains committed to cultivating valued relationships and helping clients reach the best version of their overall vision.

Nayoka Simone earned a Bachelor's Degree in Business Management. In her spare time, she enjoys spending time with her two daughters, shopping, and traveling worldwide for experiences and inspiration.