

Mikeeba Rich, founder of “Sistertime a Women’s Empowerment Organization”, is using her global platform to influence women to discover who they are and what they were born to do. Mikeeba’s relatable personality, unique fashion sense and passion to influence draws women to her from all walks of life. Mikeeba has been a leader in Corporate America for over 20 years. She is a certified leadership trainer specializing in management development. Her unique tutelage style has prepared numerous employees for next level promotion opportunities. Mikeeba is currently studying to obtain her leadership coaching certification from Tony Robbins University. Mikeeba’s influence is evident as she is sought after to share her message of empowerment at various women’s seminars, leadership summits and corporate forums. Her passion has afforded the opportunity to partner with radio personality Gary Moore of the Gary Moore Live Radio show. Mikeeba’s brand has recently expanded globally where she will be amongst many renowned leaders at virtual empowerment conference hosted in London, England. Mikeeba leads by example in an effort to be a positive role model. Mikeeba has mentored hundreds of women in the community, church and workforce. Her transparency has allowed her to capture the hearts of women in an effort to help transform lives. Mikeeba is determined to continue her journey to mentoring women across the world to become the greatest version of themselves. Mikeeba is the author of two books entitled

“I’M A BIG DEAL AND SO ARE YOU” - 14 DAYS TO DISCOVERING THE BIG DEAL IN YOU

I’M A BIG DEAL AND SO ARE YOU - 14 DAY SELF DISCOVERY WORKBOOK

Mikeeba’s journey to self-discovery is what transformed her life. It is her endeavor to use her story to empower woman around the world to discover what they were born to do. The BIG DEAL is not just a book, but a movement that will help you change the trajectory of your life.