

Latisha L. Bracy

President & Principal Consultant

BRACY & ASSOCIATES INTEGRATED STRATEGIES

Latisha is a seasoned government and community relations professional with over two decades of experience in the public and private sector. Before launching her own consulting firm in 2019, she was Senior Public Affairs Specialist for IKEA U.S. where she managed U.S. expansion government and media relations. Her work included working closely with IKEA's U.S. Property leadership team on land acquisition negotiations, construction, hiring and training and community relations.

Over the course of more than 15 years, Latisha has worked in campaign and governmental offices for U.S. Representative Lisa Blunt Rochester, U.S. Senators Carper, Biden and Kaufman and served as Outreach/Projects Director for U.S. Senator Chris Coons- working with his instate team responsible for federal grants, nonprofit, business and community outreach.

Latisha also serves as adjunct faculty in Wilmington University's School of Business, where she teaches Organizational Leadership and Human Resource Management courses.

Latisha has been actively serving her community through her roles serving on numerous boards and advisory councils including the Metropolitan Wilmington Urban League, the National Coalition of 100 Black Women and the Delta Outreach and Education Center. In 2017, she was awarded the Mandela Fellowship Reciprocal Exchange Fellowship in which she traveled to Botswana to lead a 3-day workshop on Women in Politics at the University of Botswana. Latisha is also a TEDx speaker and a 2014 graduate of Leadership Delaware. She is a graduate of both Delaware State University and Wilmington University.